

# Red Bull Web Portal

Jan 1, 2015 - Dec 31, 2015  
Compare to: Jan 1, 2014 - Dec 31, 2014

All Sessions  
+0.00%

## Sessions

Jan 1, 2015 - Dec 31, 2015

**9,695**

% of Total: 0.07% (13,289,780)



Jan 1, 2014 - Dec 31, 2014

**6,348**

% of Total: 0.06% (11,050,365)



## Unique Visitors

Jan 1, 2015 - Dec 31, 2015

**3,998**

% of Total: 0.07% (5,438,367)



Jan 1, 2014 - Dec 31, 2014

**3,218**

% of Total: 0.07% (4,452,577)



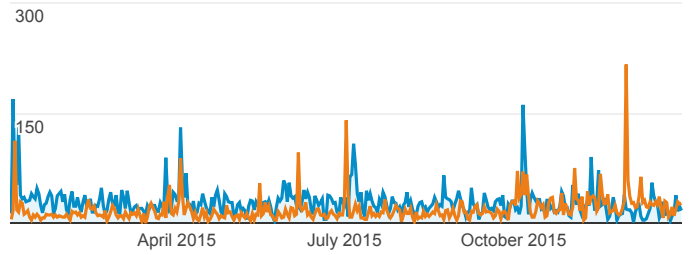
## New vs Returning Visitors

User Type	Users	Unique Pageviews
<b>New Visitor</b>		
Jan 1, 2015 - Dec 31, 2015	3,608	3,705
Jan 1, 2014 - Dec 31, 2014	2,535	2,633
<b>% Change</b>	<b>42.33%</b>	<b>40.71%</b>
<b>Returning Visitor</b>		
Jan 1, 2015 - Dec 31, 2015	1,073	9,750
Jan 1, 2014 - Dec 31, 2014	1,365	8,970
<b>% Change</b>	<b>-21.39%</b>	<b>8.70%</b>

## Unique Pageviews

Jan 1, 2015 - Dec 31, 2015: Unique Pageviews

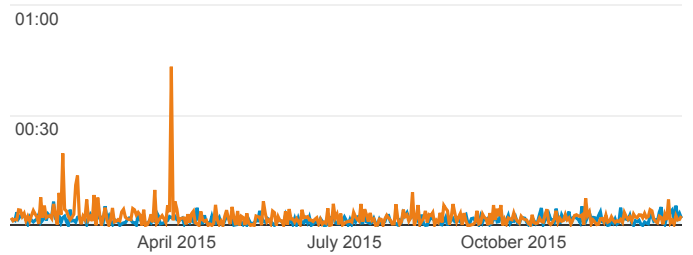
Jan 1, 2014 - Dec 31, 2014: Unique Pageviews



## Avg. Visit Duration

Jan 1, 2015 - Dec 31, 2015: Avg. Session Duration

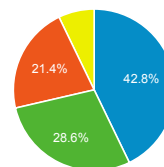
Jan 1, 2014 - Dec 31, 2014: Avg. Session Duration



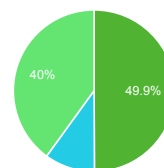
## Visits and Pages / Visit by Mobile Device Info

- Samsung SM-G900V Galaxy S5
- Samsung SM-G920P Galaxy S6
- Amazon KFTHWI Kindle Fire HDX 7 3rd Gen
- Apple iPhone
- HTC One M7
- Other

Jan 1, 2015 - Dec 31, 2015



Jan 1, 2014 - Dec 31, 2014



## Top events

Event Label	Users	Unique Events
ddol.divinvest.com -- createldPassword		
Jan 1, 2015 - Dec 31, 2015	390	390
Jan 1, 2014 - Dec 31, 2014	390	390
<b>% Change</b>	<b>0.00%</b>	<b>0.00%</b>
about.html -- [root]		
Jan 1, 2015 - Dec 31, 2015	98	98
Jan 1, 2014 - Dec 31, 2014	98	98
<b>% Change</b>	<b>0.00%</b>	<b>0.00%</b>
ddol.divinvest.com -- passwordForgot		
Jan 1, 2015 - Dec 31, 2015	98	98
Jan 1, 2014 - Dec 31, 2014	293	293
<b>% Change</b>	<b>-66.55%</b>	<b>-66.55%</b>
undefined -- [root]		
Jan 1, 2015 - Dec 31, 2015	98	98
Jan 1, 2014 - Dec 31, 2014	98	98
<b>% Change</b>	<b>0.00%</b>	<b>0.00%</b>
www.youtube.com -- QhaAoOMvUhQ		
Jan 1, 2015 - Dec 31, 2015	98	98
Jan 1, 2014 - Dec 31, 2014	0	0
<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
ddol.divinvest.com -- CatalogViewerServlet		
Jan 1, 2015 - Dec 31, 2015	0	0
Jan 1, 2014 - Dec 31, 2014	98	98
<b>% Change</b>	<b>-100.00%</b>	<b>-100.00%</b>
index.html -- [root]		
Jan 1, 2015 - Dec 31, 2015	0	0
Jan 1, 2014 - Dec 31, 2014	195	195
<b>% Change</b>	<b>-100.00%</b>	<b>-100.00%</b>
multimedia.divinvest.com -- rb_vito_retirement_account		
Jan 1, 2015 - Dec 31, 2015	0	0
Jan 1, 2014 - Dec 31, 2014	98	98
<b>% Change</b>	<b>-100.00%</b>	<b>-100.00%</b>
plandocuments.html -- [root]		
Jan 1, 2015 - Dec 31, 2015	0	0
Jan 1, 2014 - Dec 31, 2014	98	98
<b>% Change</b>	<b>-100.00%</b>	<b>-100.00%</b>
www.divinvest.com -- PayrollDeductions.jsp		
Jan 1, 2015 - Dec 31, 2015	0	0
Jan 1, 2014 - Dec 31, 2014	195	195
<b>% Change</b>	<b>-100.00%</b>	<b>-100.00%</b>

